

The Association of Wiping Materials, Used Clothing and Fiber Industries

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#### FOR IMMEDIATE RELEASE

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## Secondary Materials and Recycled Textiles Member Sets the Standard for Sorting Recycled Clothing

Houston-based company, Textile Recycler increases recycling efficiency and productivity with automated sorting systems

ABINGDON, Md. (June 30, 2015)—Textile Recycler, a member of the Secondary Materials and Recycled Textiles Association (SMART), the international trade association of the for-profit used clothing reuse and recycling industry, diverts more than half a million pounds of clothing and 10,000 pounds of shoes each week from landfills with the use of automatic sorting systems.

According to Jackie King, executive director for SMART, for more than 400 years, the used clothing and textile recycling industry has relied heavily on manual sorting and grading processes and has seen little to no technological advances since its inception. In 2009, Textile Recycler installed a patented auto grading system from Smart Innovations to eliminate the manual sorting of recycled clothing, increasing efficiency and productivity, and reducing labor costs. In 2014, Textile Recycler installed an automated shoe sorting system and is the only textile recycling company in the world to use one.

"Unlike others in our industry, with the use of automatic conveyor systems to sort clothing and shoes, we are able to gather and measure a vast quantity of information from the items that we collect," says Munir Hussain, president of Textile Recycler. "With this new technology, we are forging new paths and standards for our industry."

"With an automated sorting system, Textile Recycler can intake more recycled clothing and shoes, thus reducing the amount of textiles which end up in landfills each year," says King.

To learn more about Textile Recycler or schedule a tour of the facility, visit <a href="www.txrecycler.com">www.txrecycler.com</a>. To learn more about SMART, visit <a href="www.smartasn.org">www.smartasn.org</a> or "like" SMART on <a href="facebook">Facebook</a>. Please direct all media inquiries to Josie Hankey at 410-420-2001 or by email at <a href="josie.hankey@fallstongroup.com">josie.hankey@fallstongroup.com</a>.

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### **About Textile Recycler**

Textile Recycler, Inc., is an industry leader in sales and exportation of second-hand clothing and has served 15 countries in 5 continents for more than 18 years. We operate in a 237,000 square foot warehouse located in Houston, Texas – only minutes away from the Port of Houston. Textile Recycler wholesales industrial grade wiping rags for a variety of industries including oil companies, auto repair

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companies, paint distributors and supply houses among others. For more information, visit www.txrecycler.com.

# **About SMART**

Secondary Materials and Recycled Textiles (SMART) is an international nonprofit trade association that strengthens the economic opportunities of its diverse membership by promoting the interdependence of our industry segments and providing a common forum for networking, education and trade. Since 1932, SMART has been at the forefront of recycling. SMART members used and convert recycled and secondary materials from used clothing, commercial laundries and non-woven, off spec material, new mill ends and paper from around the world. SMART member companies create thousands of jobs worldwide. SMART members prove each day that you can make money by being socially responsible.

For additional information on SMART, visit the association's website at <a href="www.smartasn.org">www.smartasn.org</a> or view the SMART Media Kit at <a href="www.smartasn.org/about/SMART\_PressKitOnline.pdf">www.smartasn.org/about/SMART\_PressKitOnline.pdf</a>. For informational videos on textile recycling, visit <a href="www.smartasn.org/about/videos.cfm">www.smartasn.org/about/videos.cfm</a>.