

TOGETHER AGAIN

SMART 2022 Annual Convention

Hyatt Regency Grand Cypress

Orlando, Florida

February 27-March 1, 2022



SECONDARY MATERIALS®
AND RECYCLED TEXTILES

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TOGETHER AGAIN



Welcome to the SMART 2022 Annual Convention

This year we are focusing on being **“Together Again”** and sharing and learning from one another for the first time in person since our 2019 Regional Meeting. We can't wait to see all of you face to face and celebrate the resiliency of the textile reuse and recycling industry while joining together again for great networking and educational opportunities.

We have two great keynote speakers on the line-up in 2022. Tom Cook of Blue Tiger International will share insights into ways to manage freight disruption caused by supply chain issues and logjams. Randy Disharoon will help empower the leader within you and give insights into how to build and develop a winning culture on your team.

We will also learn from each other through panel discussions featuring SMART members from the four generations currently in the workforce and during round table discussions focused on hot topics that are keeping you up at night. There will be great opportunities for networking through our receptions, Young Executives Forum and Networking Lounge that will help you get to know more about all of your fellow attendees and find new opportunities for business.

SPEAKERS/SESSIONS

Monday, February 28

10:00 am - 11:00 am

Tom Cook, Blue Tiger International
Managing Global Supply Chains: COVID Disruption and Lowering Landed Costs

The COVID Pandemic created serious disruption to Global Supply Chains in 2020, 2021 and into 2022. Tom Cook will frame the issues and focus on mitigating solutions for companies with a global footprint. He will also provide recommendations for companies that import and export to follow to reduce “landed costs” and develop more competitively structured foreign sourcing and export business development.

About the Speaker: Tom Cook is Managing Director of Blue Tiger International, (bluetigerintl.com) a premier international business consulting company on supply chain management, trade compliance, purchasing, global trade and logistics. Tom was former CEO of American River International in NY and Apex Global Logistics Supply Chain Operation in LA. Tom has over 30 years experience in assisting companies all over the world manage their import and export operations. He is a member of the NY District Export Council, sits on the board of numerous corporations and is considered a leader in the business verticals in which he works.



He has now authored over 19 books on global trade and is in the middle of a nine book series titled *The Global Warrior ... Advancing on the Necessary Skill Sets to Compete Effectively in Global Trade*. Tom is also the Director of the National Institute of world trade (niwt.org) an educational and training organization, based in New York.

11:15 am - 12:30 pm

Round Table Discussions

“What’s Keeping You Up at Night?”

Back by popular demand, this year’s roundtable discussions will feature hot topics that are keeping our members up at night. Participants will have the opportunity to discuss multiple topics during this session and report out to the group to learn from one another.

Tuesday, March 1

9:00 am - 10:00 am

Randy Disharoon, Inspiring the Leader Within

Faster. Higher. Stronger.

Designed for company executives and sales/branch managers, this session introduces the three components of Organizational Transformation — Faster. Higher. Stronger. Participants will leave empowered to communicate a compelling vision,



create a high-performance culture, and sustain the winning pace.

About the Speaker: Randy’s extensive background in both distribution and manufacturing makes him uniquely qualified to address the issues that both types of organizations face in today’s market environment. He holds a B.S. in Engineering, an MBA and is pursuing his doctorate in Strategic Leadership. At age 23, he was certified as a nuclear engineer. At 25, he was leading training courses for officers in the nuclear Navy. Since then, he has led teams in distribution and manufacturing companies as well as his own business as a public speaker/trainer.

10:00 am - 11:00 am

Wiper Chapter Meeting

Join fellow SMART members engaged in the wiping rag sector of the industry to discuss challenges and opportunities in their marketplace. Be sure to come ready with questions during this engaging and interactive session.

11:15 am - 12:15 pm

Recycled Clothing Chapter Meeting

Join fellow SMART members engaged in the used clothing sector of the industry to share concerns facing the secondhand market including possible

policy changes in the various sectors of the world that may have an impact on the industry. An update on markets from around the world will also be included.

1:30 pm - 2:30 pm

Multi-Generational Panel Discussion

For the first time, four generations exist in today’s workplace — prompting discussions about different working styles, characteristics and motivations of the generations that make up today’s workforce. This panel will bring all four generations together on one stage to discuss today’s workplace and the industry from their unique perspectives.

Sunday, February 27

3:00 pm - 5:00 pm

SMART Young Professionals Networking Event

SMART’s newly formed “Young Professionals” group will hold their kick-off event during the Annual Convention. This event gives our younger members a chance to meet and greet prior to the Welcome Reception and build new relationships with industry peers. Join us on the Grand View Terrace for some fun networking activities to jump start the convention.

REGISTRATION AND HOTEL INFORMATION



CLICK HERE FOR CONVENTION REGISTRATION
<https://www.smartasn.org/events/annual-convention/>

CLICK HERE TO RESERVE
YOUR ROOM NOW

Convention Registration includes all sessions, receptions, breakfast, lunch and networking breaks. Companies that bring more than one representative will receive the “additional member representative” rate.

**Early Bird Registration Rates
(before January 20, 2022)**

Member Representative — \$1200
Additional Member Representative — \$1025

Regular Registration Rates (after January 20, 2022)

Member Representative — \$1250
Additional Member Representative — \$1075

Spouse Registration Rate (not in the industry)

Includes receptions only (Welcome & Closing) — \$300

The award-winning Hyatt Regency Grand Cypress is located one mile from Walt Disney World® and close to Universal Orlando® and SeaWorld® Orlando. The 1,500-acre Grand Cypress resort offers an upscale experience with a host of amenities and activities.

The Hyatt Regency Grand Cypress offers complimentary shuttle service to Disney Springs, Wednesday through Saturday. At this time, the Hyatt does NOT offer shuttle serve to the theme parks. The shuttle departs every 30 minutes starting at 4:30 pm and returns every 30 minutes starting at 4:45 pm. The last return shuttle is 10:00 pm.

SMART has secured a discounted hotel room rate of \$259 plus taxes/fees and a reduced resort fee rate of \$15 per room, per day (discounted from \$35) for convention attendees. These rates are available until **February 4, 2022** or until rooms are sold out, whichever comes first. If the group rate is no longer available, prevailing rates may be offered for some or all of your dates.

The discounted group rate will be available 3 days pre and post official convention dates (based on hotel availability). We recommend booking via phone in order to block your room at the group rate if you are booking nights pre and post-convention dates.



To book your room use the following link:
<https://www.hyatt.com/en-US/group-booking/VISTA/C-SMRI> or call 1-800-233-1234 and give SMRI as meeting code to get the discounted SMART rate. If you have any trouble booking your room, email Casey Joseph at cjoseph@mvp-amc.com or call 443-640-1050 x 116.

The importance of reserving a hotel room at the SMART convention hotel cannot be stressed enough. SMART staff makes every effort to keep attendees’ expenses at the meeting, registration fees, and hotel rooms for the meeting as low as possible. They work hard to negotiate the best hotel rates and to make the best use of your registration dollars to keep the meetings affordable. SMART staff encourages all participants to register for the meeting. When anyone pays the registration fee and reserves a room at the group hotel, he or she is helping to support not only SMART 2022 Annual Convention, but also future conferences.



SMART 2022 SAFETY GUIDELINES

SMART is committed to hosting a safe in-person meeting. Attendees should be aware that, while SMART will make every effort to reduce the risk of COVID-19 transmission on site, it is possible that attendees will come in contact with people in airports, public transportation, hotels, and around the Hyatt hotel who could potentially carry the virus, which is why SMART is requiring attendees to be fully vaccinated for their own safety, as well as the safety of others.

As SMART continues to track the rate of COVID-19 transmission, these policies and safety measures may be further modified based on the latest public health guidance from the Centers for Disease Control and Prevention as well as local government requirements and guidance. If safety measures are changed, they will be posted on the website and disseminated to all attendees.

In order to attend this in-person event, you must comply with SMART’s mandatory policies for the safety and well-being of all attendees. This policy includes a proof of vaccination requirement. Your registration fee will not be refunded due to non-compliance of safety policies.



AGENDA

Saturday, February 26

5:00 pm - 7:00 pm
Early Arrival Networking Reception - Cash Bar

Sunday, February 27

8:30 am - 12:00 pm
Board of Directors Meeting

3:00 pm - 5:00 pm
Registration

3:00 pm - 5:00 pm
Young Professionals Networking Event

5:30 pm - 6:00 pm
New Member & First Timer Reception

6:00 pm - 8:30 pm
Welcome Networking Reception

2022 SPONSORSHIP
CLICK HERE FOR MORE INFORMATION
www.smartasn.org/2022sponsor




SCHEDULE
SUBJECT TO
CHANGE

Monday, February 28

7:30 am - 9:00 am
Breakfast

8:00 am - 12:00 pm
Registration

9:00 am - 10:00 am
Welcome and Introduction of Members



10:00 am - 11:00 am
Managing Global Supply Chains:
Covid Disruption and Lowering Landed Costs
Speaker – Tom Cook

11:00 am - 11:15 am
Break

11:15 am - 12:30 pm
Round Table Discussions – What's Keeping You Up at Night?


12:30 pm - 2:00 pm
Lunch, Annual Elections & Awards

2:00 pm - 3:00 pm
Networking Lounge

Tuesday, March 1

7:30 am - 9:00 am
Breakfast

8:00 am - 10:00 am
Registration



9:00 am - 10:00 am
Faster. Higher. Stronger.
Speaker – Randy Disharoon

10:00 am - 11:00 am
Wiper Chapter Meeting

11:00 am - 11:15 am
Break

11:15 am - 12:15 pm
Recycled Clothing Chapter Meeting

12:15 pm - 1:30 pm
Lunch

1:30 pm - 2:30 pm
Multi-Generational Panel Discussion

6:00 pm - 8:00 pm
Closing Networking Reception

