

SMART REGIONAL MEETING

SEPTEMBER 15-16, 2019

RENAISSANCE RALEIGH NORTH HILLS

RALEIGH, NORTH CAROLINA



FUTURE FOCUS



INDUSTRY EXPERTS



EMERGING TRENDS

FOCUS ON THE FUTURE

At the Annual Convention in March, we were "Setting the Stage for What's Next" focusing on technology. We are expanding this topic to focus on the future of the Textile Reuse and Recycling industry. This meeting will feature experts from academia and the industry to give you a glimpse at emerging issues and trends that will alter the way you do business now and, in the future, to help you prepare for and adapt to these changes.

Raleigh is the perfect location to look towards the future, as it is the home to NC State's Wilson College of Textiles, the global leader in textiles education, research and service.

REGISTRATION

SMART has secured a discounted rate of \$179 per night for SMART Regional Meeting attendees. Book your hotel by phone at 800-468-3571 or online at www.smartasn.org/regionalhotel2019. Make sure to mention SMART on the phone to receive the discounted rate! *The discounted rate is only available until August 13th or until rooms sell out (whichever comes first).*

Fee includes registration, cocktail reception, breakfast, lunch and programming. *(Hotel must be booked separate and is NOT included in your registration)*

The Wilson College of Textiles Tour is an additional cost and must be added on in advance of the meeting.

FEES

SMART Members

\$500 USD Early Bird Rate (By 7/19/19)
\$600 USD Regular Rate (After 7/19/19)

Non-Members - \$1,600 USD

*Non-Members who wish to attend must complete a SMART membership application along with the Regional Meeting registration form and pay the non-member rate.

**Non-Members who join SMART within one week of the meeting will have the difference in registration fees applied toward their dues payment for 2020 and the remainder of 2019 membership complimentary.



Last day to register is September 9, 2019.
No on-site registration

SMART Since 1932
SECONDARY MATERIALS®
AND RECYCLED TEXTILES

The Association of Wiping Materials, Used Clothing and Fiber Industries

SMART 2019

REGIONAL MEETING



AGENDA

SUNDAY, SEPTEMBER 15

5:00 pm - 6:00 pm

Registration

5:30 pm - 7:00 pm

Welcome Cocktail Reception

MONDAY, SEPTEMBER 16

8:00 am - 9:00 am

Registration

7:00 am - 8:30 am

Breakfast

8:30 am - 9:00 am

Welcome and Introduction of Members

9:00 am - 10:00 am

Keynote: Drivers Changing the Textile Recycling and Reuse Supply Chain

Dr. Karen Leonas, Professor of NC State University/Wilson College of Textiles

Sustainability through the textile and apparel supply chain is critical and gaining increased attention globally. A number of producers, suppliers, brands and retailers are addressing current human rights issues and moving in directions to reduce environmental impact in design, material selection, production techniques, product use and disposal.

Today 85% of textile products are disposed of in the landfill; as awareness of reuse and alternate disposal methods increase, the flow of goods is expected to shift from landfill disposal. This will impact the reuse market including increased volume, shifts in fiber content and chemical use. This presentation will provide an overview of the market today, changes on the horizon,

pre-competitive collaborations in this space, and future technologies including closed loop initiatives.

10:00 am - 10:15 am

Break

10:15 am - 11:15 am

Wiper Chapter Meeting

11:15 am - 12:15 pm

Recycled Clothing Chapter Meeting

12:15 pm - 1:30 pm

Lunch

1:30 pm - 2:45 pm

General Session: Panel Discussion – The Future of Textiles – Trends & New Developments

Dr. Sonja Salmon, Ph.D, Industrial Partnerships Manager, Associate Professor, TECS (Textile Engineering, Chemistry and Science) of NC State University/Wilson College of Textiles

With increased emphasis on sustainability, the biodegradability of textile fibers has gained increasing attention from circular manufacturing and ultimate end-of-life perspectives. Along with original function, reuse and repurposing, efficient degradability is an important fabric feature which should be considered as a design element and asset of existing and future fibers and fabrics.

David Rousse, President of INDA (Association of the Nonwoven Fabrics Industry)

INDA is actively engaged on behalf of the nonwoven/engineered fabrics industry on several key issues; Flushability, Growth in Automotive Nonwovens, Filtration Media, and Plastics in the Environment.

Emily Neville, Founder & CEO of Reborn Clothing

Reborn was started in the fall of 2017 to give consumers an upcycling option for their sentimental clothing. Since then, it has rapidly grown to offer its upcycling services to organizations and brands of all sizes.

3:00 pm - 4:30 pm

Off-Site Tour: Wilson College of Textiles – Zeis Textiles Extension Tour (additional fee required)

The Zeis Textiles Extension (ZTE) of Wilson College of textiles strives to be a global extension leader in textile and quality improvement education, research and service to accelerate economic development. ZTE manages five different TexLabs critical to the textile and apparel industry. These labs enable faculty, graduate, undergraduate, and industry research. Researchers at the Wilson College of Textiles provide an immense knowledge base for research partnerships with industry.

SPONSORSHIP

SMART is offering members several sponsorship opportunities for the 2019 Regional Meeting. Sponsorship of an event is an inexpensive way to market your business, gain new customers, and get in front of your target market and support SMART.

For sponsorship opportunities, visit www.smartasn.org/events/regional-meeting