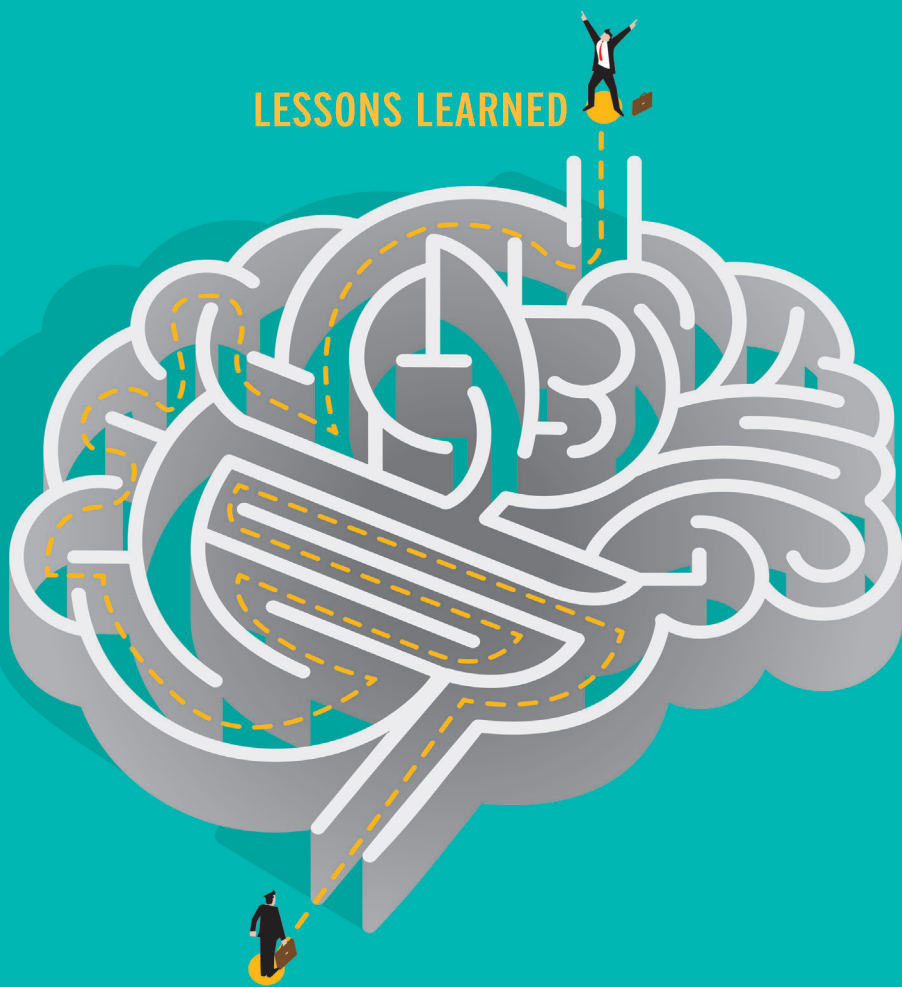


SMART2018

MARCH 10-13, 2018 W HOTEL FT. LAUDERDALE, FL

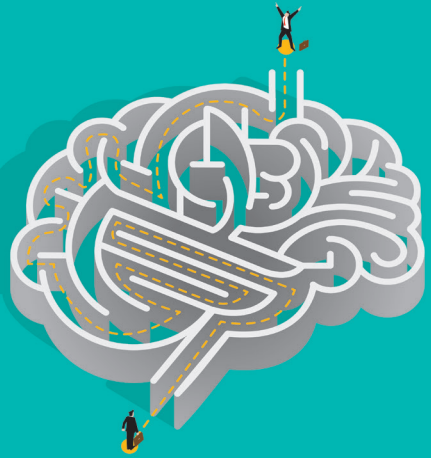
LESSONS LEARNED



SECONDARY MATERIALS®
AND RECYCLED TEXTILES

The Association of Wiping Materials, Used Clothing and Fiber Industries

LESSONS LEARNED



Some of life's best lessons are learned at the worst times. This year's meeting theme is "Lessons Learned" and will include sessions geared to help members share and learn from one another about surviving disasters like fires and hurricanes. Targeted business speakers will help guide you as you make plans for the future related to your company's human resources, technology and management needs. Join us as we make plans for continuous improvement at the SMART 2018 Annual Convention. No regrets, just lessons learned.

SPEAKERS + SESSIONS

MONDAY, MARCH 12

10:00 AM - 11:00 AM

LESSONS LEARNED FROM HURRICANES, FIRES, AND OTHER DISASTERS Panel Discussion

This panel discussion will feature SMART members who have recently experienced disasters in the workplace. The pre-selected members will discuss how they handled the preparation and aftermath of recent Hurricanes Harvey, Irma and Maria; recovered from a devastating fire, and other disasters. They will share lessons learned to help you prepare for disaster and recover.

11:15 AM - NOON

UPDATE ON GOVERNMENT AFFAIRS

Jessica Franken

It's 2018 and all bets are off in Washington, DC, with a President and White House that seem bent on "draining the swamp" and breaking the mold. Hear SMART's Government Affairs Consultant Jessica Franken do her best to predict what the future may hold in our nation's capital and provide an update on important topics such as the EAC's secondhand clothing ban, the NAFTA negotiations, a global trade facilitation agreement, the EPA "wiper rule" state implementation, and more.



Jessica Franken, SMART's Government Affairs consultant, has more than 20 years of professional government relations/

public policy experience that includes positions on Capitol Hill and many years of work with industry association clients. Franken is the President of The Franken Group, LLC, a government affairs consulting firm in Arlington, Va.

1:30 PM - 2:30 PM

HR HACKS: DEMYSTIFY HUMAN RESOURCES IN THE SMALL BUSINESS Lori Kleiman

Human Resources doesn't have to be mysterious in small business. Leaders know how important compliance and employee management is — but who has the time? The typical small business person is doing all he/she can to keep customers coming in the door and profits on the bottom line. This interactive program will walk leaders through major areas of HR that can cripple long-term growth of all organizations. This session gives participants the answers they need to implement changes that will transform their businesses.



Lori is a speaker and consultant on HR and Business-related topics with more than 25 years of experience advising companies on HR issues. Her background as a human resource professional and consultant gives her unique insight on how HR professionals and executives can work together effectively to achieve business goals.

TUESDAY, MARCH 13

9:00 AM - 9:45 AM

RECYCLING PAST, PRESENT, AND FUTURE

Chaz Miller

This session will explore the history of recycling in the US and provide a report on recycling today and what Chaz thinks lies ahead for the future as it relates to textile reuse and recycling and the recycling industry in general.



Chaz Miller is the former Director, Policy/ Advocacy, for the National Waste & Recycling Association (NWRA), a trade association for private sector haulers, recyclers, composters, and disposal companies. He has been involved in solid waste and recycling since 1976 when he joined EPA's Resource Recovery Division.

He was Chairman of the Board of the National Recycling Coalition (NRC) and was President of the Maryland Recycling Network. He has testified at Congressional and state hearings on solid waste and recycling issues. He is an ex officio member of the Northeast Recycling Council (NERC) Board.

1:30 PM - 2:30 PM

YOUR GROWTH & OPPORTUNITIES - THE LATEST POLITICAL, TECHNOLOGICAL, ECONOMIC, AND MANAGEMENT TRENDS THAT WILL DOMINATE YOUR BUSINESS THROUGH THE NEXT 2 YEARS Gene Marks



During this keynote presentation, Gene touches on the three most important power trends that will impact your business through 2018... and what actions to take:

- Washington and the Economy: How will President Trump's administration affect your business.
- Your People. What new trends in employee management will you need to know so that you can find and keep the best people working as productively as possible over the next few years?
- Your Technology. What new applications are hitting the market that you will need to invest in to keep your company ahead of the competition and positioned for future growth?

As a small business expert, Gene writes daily for *The Washington Post* focusing on issues affecting the business community. He also writes weekly columns for *Forbes, Inc. Magazine, Fox Business, The Huffington Post, and Entrepreneur.com*.



JOIN US IN FORT LAUDERDALE

Invigorated by a dramatic \$55 million dollar renovation, completed in Fall 2017, W Hotel Ft. Lauderdale blends beachside calm with insider cool. Located just steps from the Ft. Lauderdale beach and near the best of the city. With renovations touching all guest rooms and suites, as well as the hotel's spa, rooftop pool deck and meeting spaces, the hotel has certainly reestablished why it's one of the coolest hotels in South Florida.

SMART has secured a discounted hotel room rate of \$299 per night for the SMART Annual Convention attendees. The discounted rate will be available until February 6, 2018 or until rooms are sold out (whichever comes first). This rate will be honored three days pre and post meeting date (subject to availability). **Book your room as soon as possible!**

To book your room, call the hotel directly at 954-414-8200. You must mention that you are a SMART 2018 Annual Convention attendee to receive the group rate when booking via phone. You may also book online at www.smartasn.org/conventionhotel.

If you have any trouble booking your room, contact heather@kingmgmt.org or phone Heather at 443-640-1050 x112.



The importance of reserving a hotel room at the SMART convention hotel cannot be stressed enough. SMART staff makes every effort to keep attendees meeting expenses, registration fees, and hotel rooms as low as possible. They work hard to negotiate the best hotel rates and make the best use of your registration dollars to keep the meetings affordable. SMART staff encourages all participants to register for the meeting. When anyone pays the registration fee and reserves a room at the group hotel, he or she is helping to support not only SMART 2018 Annual Convention, but also future conferences.

**TO BOOK YOUR ROOM, CALL 954-414-8200 TODAY OR
BOOK ONLINE AT WWW.SMARTASN.ORG/CONVENTIONHOTEL**

SCHEDULE

SATURDAY, MARCH 10

5 pm - 6 pm	Registration
5 pm - 7 pm	Early Arrival Networking Reception — Cash Bar

SUNDAY, MARCH 11

9:00 am - 10:00 am	Bin Committee Meeting
10:00 am - 11:00 am	Membership Committee Meeting
11:00 am - 12:00 pm	Programs Committee Meeting
12:30 pm - 4:00 pm	Board of Directors Meeting
3:00 pm - 5:00 pm	Registration
5:30 pm - 6:00 pm	New Member & First Timer Reception
6:00 pm - 8:30 pm	Welcome Networking Reception

MONDAY, MARCH 12

7:30 am - 9:00 am	Breakfast
8:00 am - 12:00 pm	Registration
9:00 am - 10:00 am	Welcome and Introductions of Members
10:00 am - 11:00 am	Panel Discussion — Lessons Learned
11:00 am - 11:15 am	Networking Break
11:15 am - 12:00 pm	Update on Government Affairs, Jessica Franken
12:00 pm - 1:30 pm	Lunch, Annual Elections, & Awards
1:30 pm - 2:30 pm	HR Hacks: Demystify Human Resources in the Small Business, Lori Kleiman

TUESDAY, MARCH 13

7:30 am - 9:00 am	Breakfast
8:00 am - 9:00 am	SMARTWomen
8:00 am - 10:00 am	Registration
9:00 am - 9:45 am	Recycling Past, Present and Future, Chaz Miller
9:45 am - 10:45 am	Wiper Chapter Meeting
10:45 am - 11:00 am	Networking Break
11:00 am - 12:00 pm	Recycled Clothing Chapter Meeting
12:15 pm - 1:30 pm	Lunch
1:30 pm - 2:30 pm	Your Growth & Opportunities, Gene Marks
6:00 pm - 8:00 pm	Closing Networking Reception

SCHEDULE SUBJECT TO CHANGE