

# SMART

OCTOBER  
27-29 >> 2020

# DIGITAL SUMMIT

- ✔ Virtual Networking Opportunities
- ✔ Focused Education for the Industry
- ✔ Important Updates from SMART
- ✔ Digital Sponsorships

Since 1932  
**SMART**  
SECONDARY MATERIALS  
AND RECYCLED TEXTILES





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# DIGITAL SUMMIT

SMART is truly disappointed that we were not able to hold the Annual Convention in 2020, and we are all missing face to face meetings and networking events. In an effort to bring our members together for the closest simulation of a live, in person event, we bring you the SMART 2020 Digital Summit!

Over the course of three days, you will have networking opportunities, important updates from SMART and educational sessions relevant to the textile recycling industry.

## SCHEDULE

(all times are Eastern Time)

### TUESDAY, OCTOBER 27

- 9:45 am - 10:00 am Networking
- 10:00 am - 10:30 am Welcome, Acknowledgement of New Members, State of SMART
- 10:30 am - 10:45 am Networking
- 10:45 am - 11:30 am Recycled Clothing Chapter Meeting
- 11:30 am - 12:00 pm Networking

### WEDNESDAY, OCTOBER 28

- 9:45 am - 10:00 am Networking
- 10:00 am - 10:45 am Government Affairs Update - *Jessica Franken, SMART Government Affairs Director; Eric Warshaw, SMART's representative on the U.S. ITAC-11 Trade and Advisory Council*
- 10:45 am - 11:00 am Networking
- 11:00 am - 11:45 am Wiper Chapter Meeting
- 11:45 am - 12:30 pm Networking

### THURSDAY, OCTOBER 29

- 9:45 am - 10:00 am Networking
- 10:00 am - 11:45 am Roundtable Discussions  
*Topics: Sales/lead generation post-COVID; Multiple Generations in the workplace; Technology; Freight/Shipping post-COVID; Innovative ways to adjust/survive through COVID and more!*
- 11:45 am - 12:15 pm Meeting Wrap Up and Networking



LAST DAY TO REGISTER IS OCTOBER 23

MAKE SURE THAT YOUR COMPUTER IS COMPATIBLE PRIOR TO REGISTERING!



## IMPORTANT ATTENDEE REQUIREMENTS

SMART will be utilizing an online platform called Remo to deliver this event to you.

Requirements to access and participate are:

- Chrome, Firefox or Safari on a computer (tablets are not compatible)
- Smartphones are in beta mode and will have reduced functionality
- It is recommended that you have a camera and microphone to fully participate in the event.
- Test your compatibility using this link <https://geartest.remo.co/>

DIGITAL SPONSOR  
**\$300**

## COST

SMART Members — \$100 USD  
Non-Members — \$200 USD

Non-Members who wish to attend the Summit must contact [casey@kingmgmt.org](mailto:casey@kingmgmt.org) for a registration form and complete a SMART membership application.

Non-Members who join SMART within one week of the meeting receive membership for the remaining portion of 2020 complimentary.

CLICK HERE TO REGISTER

(ONLINE REGISTRATIONS ONLY)



## SPONSORSHIP

SMART is offering members a unique sponsorship opportunity for the Digital Summit. Sponsorship of an event is an inexpensive way to market your business, gain new customers, and get in front of your target market and support SMART.

As a Digital Sponsor, your company will receive:

- Company logo displayed on the welcome page and main screen of the event
- Company logo on Digital Summit email communications
- Acknowledgement at opening session
- Post on SMART's social media pages
- Logo posted on the Digital Summit web page

