



Your Partner For Success

SMART membership is an investment in the success of your business. Here's a guide, based on actual member estimates, of the dollar value of key member programs and services. Add up those that appeal to you to see just how valuable your SMART membership can be.

COMMUNICATIONS

<i>SMARTTalk Newsletter</i>	\$750
<i>Small Business Legislative Council Report (SBLC)</i>	\$1,200
<i>Online Membership Searchable Roster</i>	\$100
<i>SMART Website</i>	\$500
<i>SMART Membership Directory & Buyers Guide</i>	\$1,700
<i>SMART Industry Video</i>	\$10,000
<i>SMART Wiper Video</i>	\$10,000
<i>Media Kit</i>	\$5,000

MEETINGS AND CONFERENCES

<i>Annual Convention</i>	\$2,000
<i>Regional Meetings</i>	\$1,000

ADVOCACY

<i>Government Affairs</i>	\$12,000
<i>Promoting Textile Recycling</i>	PRICELESS
<i>Voice of the Industry</i>	PRICELESS

BUSINESS SERVICES

<i>SMART Membership</i>	\$1,500
<i>SMARTTrader, SMARTLine User Groups</i>	\$1,500
NAW Programs & Services Including:	
<i>LTL and FTL Shipping Discount Program</i>	\$500
<i>Credit Card Processing</i>	\$1,000
<i>Insurance</i>	\$500
<i>NAW Publications</i>	\$500

Networking opportunities with industry members PRICELESS

Total Value: \$49,000



Proud to be
your most
valuable
partner.