



DISCOVER “THE DEL”

Hotel Del Coronado

With its iconic red turrets piercing the blue California skyline, The Hotel Del Coronado has long been called one of America’s most beautiful beach resorts. The Del offers guests a unique combination of modern luxury touched with the charm and grace of a fairy tale castle. Factor in the Victorian details and stunning beach front locale and it’s easy to see why The Del has been called “one of the top 10 resorts in the world” by *USA Today*.

SMART has negotiated a special rate of \$264 per night, single or double occupancy, plus a daily resort fee of \$20 per room. Reservations may be made by calling 800-468-3533 by January 30, 2012 or visit the calendar of events page at www.SMARTasn.org for a link to the hotel. Please indicate that you are a member of SMART to receive the discount.

LUNCH & BAY CRUISE

Enjoy an afternoon with your SMART colleagues on board the California Princess and tour the beautiful San Diego bay. This event is open to all registered convention attendees and includes box lunch. A tour guide will be on the boat. The cruise will offer SMART attendees an added three hour networking event during the convention.

GOLF TOURNAMENT

The 18-hole “Sea N Air” course at the Sea & Air Golf Course facility in San Diego, California features 6,275 yards of golf from the longest tees for a par of 72 . The course rating is 70.3 and it has a slope rating of 117 on Bermuda grass. The course, which opened in 1959, features gorgeous views of the ocean and was designed by Jack L. Daray, Jr. and Stephen Halsey. Golf fees are \$200 and include transportation, cart and boxed lunch. Pre registration required.

Since 1932
SMART
2105 Laurel Bush Rd., Ste. 200, Bel Air, MD 21015
SMART@ksigroup.org www.SMARTasn.org
phone: 443-640-1050 fax: 443-640-1086

SMART 2012 ANNUAL CONVENTION

ARE YOU IN?

INNOVATE *(vb) to introduce something new; to invent or begin to apply methods and ideas*

Innovative sessions, speakers, chapter meetings that will refresh your skills and invigorate your skill set.

INTEGRATE *(vb) to unite or combine*

Integrate with your fellow industry colleagues for the premiere networking event for the textile recycling industry.

INSPIRE *(vb) to influence or impel*

Become inspired by dynamic speakers, fresh ideas and new connections with your industry peers.

ARE YOU IN?

SAN DIEGO, CALIF

FEBRUARY 26-29, 2012

HOTEL DEL CORONADO

SMART 2012 ANNUAL CONVENTION

Since 1932
SMART



GET IN WITH SMART

The SMART 2012 Annual Convention is your inroad to improved knowledge and networking to increase your bottom line. SMART's Annual Convention February 26 - 29, 2012 at the Hotel Del Coronado in San Diego, California will teach you to INnovate new business ideas, INtegrate with your industry peers and INspire you with new concepts.

PRELIMINARY SCHEDULE*

SATURDAY, FEB 25

5 pm - 7pm
SMART Kick-Off Gathering

SUNDAY, FEB 26

8:30 am - 10:30 am
Strategic Planning Committee & Public Relations Committee

10:30 am - 11:15 am
Convention Planning Committee

11:15 am - 11:45 am
Finance Committee Meeting

11:45 am - 12:45 pm
Membership Committee Meeting

12:45 pm - 1:15 pm
Executive Committee

1:30 pm - 5 pm
Board of Directors

2 pm - 5 pm
Registration

6 pm - 9 pm
Gala Reception

* **Schedule and speakers are subject to change without notice.**

MONDAY, FEB 27

7 am
Registration Desk

7 am - 8 am
Breakfast

8 am - 5:15 pm
SMART Networking lobby open

8 am - 9 am
General Session – Welcome from board & staff with convention expectations and attendee introductions

9 am - 10:15 am
General Session – Adventure in the Workplace, *Jeff Salz*

10:15 am - 10:30 am
Break

10:30 am - 11am
General Session – SMART PR & Media Update, *Rob Weinhold, Jr., The Fallston Group*

11 am - 12:15 pm
Recycled Clothing Chapter Meeting Update, *Olaf Rintsch, Bureau of International Recycling, Textile Division President*

12:45 pm - 3:45 pm
Lunch and Bay Cruise

TUESDAY, FEB 28

7 am - 8 am
Breakfast

8 am - 11:15 am
Networking Lobby

8 am - 8:30 am
SMART Elections & Awards

8:30 am - 9:45 am
Wiping Material Converters and Distributors Chapter Meeting

9:45 am - 10 am
Break

10 am - 11:15 am
Fiber Chapter Meeting

12:30 pm - 5 pm
Golf Tournament

12:30 pm - 1:30 pm
SMARTWomen mixer

6 pm - 8 pm
Cocktail Reception

WEDNESDAY, FEB 29

8 am - 12 pm
Committee Meetings

ARE YOU IN?

FEATURED SPEAKER



Jeff Salz creates the foundation for adventurous thinking in any organization by presenting a unique perspective on taking risks. It's not the adventure that only occurs at rarefied air that he talks about – it's the adventure that occurs everywhere, everyday. Jeff shows audiences that our life must consist of adventure for a truly meaningful workplace.

With a Ph.D. in cultural anthropology and a Masters in experiential education Jeff spent 10 years as a university professor. For the last 15 years, he has been safely guiding organizations through the turbulent seas of change and facilitating enhanced teamwork in organizations by helping them build 'cultures of authenticity'. Jeff's best selling book, *The Way of Adventure: Transforming Your Life and Work with Spirit and Vision*, is a 'manual', which assists organizations to keep the flame of adventure alive every day.

To help audiences become leaders in their organizations, Jeff Salz reveals his Six Steps to the Top – the tools adventurers use to be the best they have ever been. These tools include instructions on the 'The Hero's Journey' – the roadmap through change. Jeff's presentations provide insight in four areas:

- How to sustain success with no burnout factor
- How to polish the inner game for achieving external greatness
- How to be better than the person we were yesterday
- How to pay attention to one's soul so mountaintops fall quietly and easily beneath one's feet