

MONTRÉAL, CANADA 



# FALL CONFERENCE

## SPONSORSHIP PROSPECTUS



**October 20 - 22, 2026**  
**Marriott Montréal Château Champlain**

# About SMART



Established in 1932, the Secondary Materials and Recycled Textiles Association brings together a global network of companies engaged in every facet of our dynamic industry. As a respected leader with nearly a century of experience, we offer sponsors a unique opportunity to connect with key decision-makers and innovators shaping the future of textiles and recycling.

There are two core business models for our membership that include both the pre-consumer and post-consumer markets.

# Why Sponsor?

“As a sponsor, the sense of community amongst attendees, presenters, and sponsors was a joy to be part of.”

Your sponsorship plays a vital role in fueling SMART’s mission. Your support helps drive innovation, create transformative environmental stewardship, and grow public realization of the full value of recycled goods. Only SMART members can be a sponsor. Be the member who shows up for this audience, value, and industry impact.

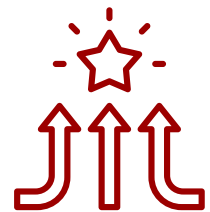


## Meet the Leaders Driving the Circular Textile Economy

The SMART Annual Convention brings together senior executives, owners, and decision-makers from the global textile reuse, recycling, and secondary materials industries. Attendees represent every stage of the circular textile value chain, including recyclers, graders, exporters, service providers, innovators, and policy leaders.

## Put Your Brand in Front of Industry Decision-Makers

Sponsors gain high-impact visibility and direct access to influential leaders through on-site branding, recognition, and curated networking opportunities. The convention’s focused, business-first environment enables sponsors to build relationships, showcase expertise, and position their organization as a trusted industry partner.



## Demonstrate Leadership in Sustainability and Innovation

Sponsoring the SMART Annual Convention signals your commitment to advancing textile reuse, recycling, and circular economy solutions. Your support helps drive industry education, collaboration, and advocacy that shape the future of sustainable materials management worldwide.

# Diamond Sponsor \$5,000

## Package Includes:

- **Two** complimentary registrations
- One complimentary ticket for the Montreal Members Activity
- Dedicated table-top exhibit
- Verbal recognition from the podium during the Opening Session
- Logo recognition on conference walk-in slides and at opening session
- Invited on stage during opening session
- Logo recognition on SMART event website, email blasts, and onsite event signage
- Featured social media posts
- Highlighted ad shown on walk-in slides
- Mobile banner ad

# Emerald Sponsor \$3,000

## Package Includes:

- One complimentary registration
- One complimentary ticket for the Montreal Members Activity
- Verbal recognition from the podium during the Opening Session
- Logo recognition on SMART event website, email blasts, and onsite event signage
- Featured social media posts
- Highlighted ad shown on walk-in slides
- Mobile Banner Ad

# Sapphire Sponsorship

\$1,500

## Package Includes:

- Logo recognition on SMART event website, email blasts, and onsite event signage
- Featured social media posts
- Highlighted ad shown on walk-in slides
- Mobile Banner Ad

# Ruby Sponsorship

\$1,000

## Package Includes:

- Logo recognition on SMART event website, email blasts, and onsite event signage
- Featured social media posts
- Mobile Banner Ad

**For custom sponsorship package requests, contact  
Jeanette Brown at [jbrown@smartasn.org](mailto:jbrown@smartasn.org).**



# Amplify Your Brand

*The following sponsorship items can be purchased without purchasing a sponsorship package.*

## **Table-top Exhibit - \$2,500**

Offering your company a prominent location to showcase products and services directly to attendees, this option provides valuable face-to-face engagement opportunities and increased brand visibility throughout the conference. Table-tops are 175cm and include 50% off one conference registration. Only six available.

## **Opening Reception - \$1,000 / \$5,000 for exclusivity**

Host the event's kickoff networking opportunity by sponsoring the opening reception. This high-profile sponsorship allows your brand to be featured in event materials, signage, and acknowledgments as attendees celebrate the start of the conference.

## **Networking Reception & Dinner - \$1,000 / \$5,000 for exclusivity**

Create a lasting memory and amplify your brand at the most talked about reception of the year. This sponsorship includes recognition on event materials, high-impact logo placement, and acknowledgement throughout the evening.

## **Networking Break - \$400 per break**

Everyone loves snacks and this is your chance to be front and center as every attendee grabs a snack. Customize the message on the signage to meet your goals, inclusive of your logo and even a QR code directly to your website.

## **Push notification - \$200**

Deliver your message directly to attendees' devices with a sponsored push notification. This option provides instant exposure, allowing you to highlight your company, promote a product, or share timely information during the event.

# Amplify Your Brand

*The following sponsorship items can be purchased without purchasing a sponsorship package.*

## **Literature Table - \$500**

Display your brochures, flyers, or handouts on the dedicated literature table for all attendees to access. This is a cost-effective way to ensure your materials are available even if you do not have a sponsorship or exhibit space.

## **Mobile Banner Ad - \$200**

Your digital banner will be featured within the conference mobile app, increasing your visibility to attendees as they navigate event information. This benefit is included with all sponsorships, maximizing your brand exposure throughout the event experience.

## **Hotel Key Cards Contact for Pricing**

Place your logo and messaging on hotel key cards distributed to attendees at check-in. This creative sponsorship ensures your brand is in the hands of every guest, providing daily visibility throughout their stay.

## **Signage Opportunities Pricing Varies**

As attendees move throughout the day, your brand will stand out and make a lasting impression. Enhance your visibility further with additional options such as banners, column wraps, door clings, floor clings, escalator clings, wall graphics, window clings, or a combination of these with multi-location packages. For pricing information, please contact us.



**[Start the process at  
www.smartasn.org](http://www.smartasn.org)**

**Questions?**

**Contact [jbrown@smartasn.org](mailto:jbrown@smartasn.org)**